

CAREERS 360

ADMISSION GUIDANCE **Series**

Online MBA

A Quick Guide



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Introduction

Online MBA has gained immense popularity among aspiring management professionals. The programme covers latest business concepts and management practices, paving the way for career opportunities across diverse industries. Today, employers look for management professionals for their business growth, which makes an online MBA course a popular option among graduates. Several universities in India offer online MBA courses in multiple specialisations.

When deciding to pursue an online MBA, students often face the dilemma of selecting the best online MBA programme in India and identifying the top institutes offering it. Considering these questions, Careers360 has brought this e-book "Online MBA - A Quick Guide," which will help you with some of the key aspects of an [Online MBA](#).



Why Pursue an Online MBA?

In today's digital age, students are required to enhance their skills through every available online certification and course on the internet. However, they are often stuck in a dilemma about whether an online MBA is worth pursuing. Unlike traditional MBA programmes, online MBA is delivered using digital modes. Students are provided with much greater flexibility than a regular [MBA](#).

Apart from this, pursuing an online MBA course is worth it in several ways. The course provides industry recognition, career growth in various directions, skills improvement, awareness of the latest business scenario, and entrepreneurship opportunities. In India, universities are provided with UGC accreditation, and only UGC-approved universities have the right to offer full-fledged online degree programmes such as online MBA.

An online MBA equips students with skills such as business management, organisational behaviour, leadership, critical thinking, and other skill sets that make you able to lead your company and business. The programme also enables them to join a group of enthusiasts who are preparing for next-generation companies.

This makes an online MBA an important avenue for students who strive to pursue their dreams in place of compromising their education. At the same time, this online degree programme offers more lucrative job options with greater salary potential.



Online MBA vs. Distance MBA vs. Executive MBA

The Master of Business Administration (MBA) is a top choice for management aspirants and professionals. With options such as online, offline, distance, and executive MBA, students often get confused about choosing the best. This section clarifies the differences between online, distance, and executive MBA programmes offered by universities in India.

Online MBA: As compared to a regular MBA course, an online MBA is a two-year postgraduate programme delivered completely online. The programme allows students to learn at their own pace. Since the course is entirely online, students are not required to visit the college campus to either attend classes or exams.

Distance MBA: A [distance MBA](#) is a master's degree programme delivered remotely, allowing students to earn their MBA degree without being physically present on campus. Students can pursue a Distance MBA through self-learning where they can complete their courses through self-study materials available in the form of soft copy and hard copy. This mode of study is convenient for students or working professionals who are unable to attend traditional on-campus classes due to various constraints such as location, job commitments, or other obligations.

Executive MBA: Designed for executives, working professionals, or business leaders, an [Executive MBA](#) provides students with specialised education in management fields such as finance, marketing, accounting, and more. The classes for these MBA programmes are conducted mostly on weekends or after working hours. Students through the Executive MBA course are provided the flexibility to complete their studies without disrupting their current jobs.

The eligibility criteria for these MBA courses vary depending on the institution. Generally, students require a bachelor's degree in a relevant discipline from a recognised university or institute. Some universities also take entrance exams such as [CAT](#), [MAT](#), [XAT](#), and [GMAT](#), followed by a personal interview. For executive MBA courses, students would also require a certain year of work experience in a relevant field.

How to Choose the Best Online MBA Course in India

Students are often stuck when it comes to choosing the best online MBA in India. Identifying which university offers the top MBA course in India can be challenging with the wide range of options available. Thus, it becomes essential to consider factors such as accreditation, curriculum, faculty expertise, course outcomes, and more. Additionally, understanding your career goals and selecting a course that aligns with industry trends and personal commitments can make a significant difference. The following points highlight the key elements to look for when choosing the best online MBA course in India.

Accreditation: Your online MBA programme must be accredited by a recognised entity. The Union Grants Commission (UGC) provides approval to online MBA courses in India. Some online MBA courses may offer dual accreditation from an academic institution and an industry-related body. This accreditation ensures that an online MBA programme meets academic, professional, and industry standards. Therefore, it becomes important to find out the name and status of your online MBA granting institution and pursue the best that is the right fit for you.

Cost: This is another important factor when choosing the right MBA course for yourself. Online MBA fees vary according to the institute. The fee of an online MBA is typically lower than the fees charged for regular, on-campus MBA programmes as the commuting cost is reduced in online MBA courses. Thus, it becomes important for students to compare the course fees and choose the best online MBA.

Course Outcomes: An online MBA is a professional degree that creates diverse career opportunities. After completing an online MBA, you can find numerous job opportunities in top companies across diverse industries based on your interests. So, it becomes crucial for you to look at the outcomes of your chosen Online MBA degree from your preferred college. You should ask questions: Are the online MBA classes held by the same faculty who also teach on campus, or are there any online-specific faculty? What are the institute's graduation and employment rates?

Duration: An online MBA is a two-year programme, with certain hours of learning effort per day/week. Checking the duration of the programme is yet another crucial factor when enrolling for an Online MBA degree. It is essential to ensure that your online MBA programme does not clash with your other work.

Admission: Students should always check the admission process of their online MBA courses. Many universities provide admission based on scores obtained in entrance exams such as MAT, CAT, XAT, and GMAT. Conversely, others take based on previous academic performance or merit. So, to enrol in the best online MBA course in your preferred college or institute, you must consider the admission factor and prepare for the best.

Considering these factors will help you choose the best online MBA programme for your career growth. They will not only upgrade your skills and expand your knowledge but also keep your personal and professional commitments intact.

Top Indian Universities Offering Online MBA Courses

Several universities offer online MBA courses in India, allowing students to gain quality management education from the comfort of their homes. These [online MBA colleges in India](#) also provide a range of specialisations that students can choose from based on their areas of interest.

Here is the list of the top 10 Indian universities offering online MBA in India.

Indian Universities Offering Online MBA	Total Fee
Jain Online	Rs 1,60,000 - Rs 2,60,000
Dr DY Patil Vidyapeeth Online	Rs 1,69,200
Amrita Vishwa Vidyapeetham Online	Rs 1,70,000
Manipal University Online	Rs 1,75,000
SRM Online	Rs 1,89,000
ICFAI Online	Rs 2,00,000
JSS Academy of Higher Education and Research Online	Rs 2,00,000
Amity Online	Rs 1,99,000
UPES Online	Rs 1,75,000 - Rs 2,20,000
Shiv Nadar University Online	Rs 5,00,000

Let us have a look at the details of each online MBA University in India.

1. Jain Online

Jain University offers one of the top UGC-approved online MBA courses in different specialisations. Jain Online MBA is designed to provide students with in-depth knowledge of their chosen electives and their applications to improve business knowledge and decision-making skills. Students are provided with placement support with live interactive online sessions within the online MBA at Jain University.

Programme Highlights

- Robust curriculum
- Virtual laboratories
- Placement support
- Global networking opportunities
- Micro-lessons

Jain Online MBA Specialisations:

The following table lists the specialisations offered by Jain University Online MBA:

Online MBA Business Intelligence and Analytics	Online MBA Data Science and Analytics
Online MBA Digital Marketing and E-Commerce	Online MBA Finance
Online MBA Human Resource Management	Online MBA General Management
Online MBA Information Technology Management	Online MBA Project Management
Online MBA Marketing and Human Resource Management	Online MBA Logistics and Supply Chain Management
Online MBA Marketing	Online MBA Marketing and Finance

2. Dr DY Patil Vidyapeeth Online

Dr DY Patil Vidyapeeth Online offers an [online MBA](#) under Dr DY Patil Vidyapeeth Center for Online Learning. The course curriculum provides students with the knowledge required to succeed in the global business environment. Dr DY Patil Vidyapeeth Online MBA allows students to get a management degree while learning and studying at their own pace. Students are provided with a dynamic learning environment with diverse specialisations to choose from.

Programme Highlights

- Industry-oriented syllabus
- One-on-One career support
- Networking opportunities
- Interactive online lectures
- Virtual placement drives

3. Amrita Vishwa Vidyapeetham Online

Another one of the top institutes offering online MBA is Amrita Vishwa Vidyapeetham Online. [Amrita Online MBA](#) provides learners with knowledge and skills to address real-world business challenges. They are also provided career guidance and placement assistance, ensuring the right opportunities for students.

Programme Highlights

- Career-oriented curriculum
- Industry-relevant electives
- Alumni network support
- Placement assistance
- Real-word case study

4. Manipal University Online

Online MBA from Manipal Online prepares students to build successful career paths in their chosen management domains and industries. Students will benefit from dedicated placement assistance, expert faculty guidance, and a global professional network—all without leaving their jobs within the [Manipal University Online MBA](#).

Programme Highlights

- Real-world case studies
- Career-focused specialisations
- Networking and Alumni status
- 24/7 student support
- Industry-readiness sessions

Manipal University Online MBA specialisations:

The following table lists the specialisations offered in Manipal University Online MBA.

Online MBA Marketing	Online MBA Information Technology and Financial Technology
Online MBA Analytics and Data Science	Online MBA Operations Management
Online MBA Finance	Online MBA Human Resource Management
Online MBA BFSI	Online MBA International Business
Online MBA Information System Management	Online MBA Project Management
Online MBA Supply Chain Management	Online MBA Retail Management

5. SRM Institute of Science and Technology Online

SRM University Online offers an online MBA course to aspiring candidates. The university enables students to pursue an MBA degree online in their chosen specialisation and build their careers in the same. [SRM Online MBA](#) is designed to build students' leadership skills, strategic capabilities, and competencies to contribute higher-order value in industry.

Programme Highlights

- Online learning
- Learning Management System (LMS)
- Live interactive sessions
- Comprehensive curriculum
- Student support system

6. ICFAI Online

Online MBA at ICFAI Foundation for Higher Education Online is designed for freshers and working professionals. Students are required to choose from four streams including Marketing, Finance, Human Resource Management and IT and Operations. [ICFAI Online MBA](#) provides learners with theoretical as well as practical exposure.

Programme Highlights

- Live interactive lectures
- Multiple electives
- Career counselling sessions
- Personalised learning
- Robust curriculum

7. JSS Academy of Higher Education and Research Online

Another one of the top institutes offering Online MBA is JSS Academy of Higher Education and Research Online. The institute offers two UGC-approved online MBA courses - [Online MBA Hospital Administration](#) and [Online MBA Pharmacy Administration](#). JSS Academy Online MBA courses prepare students for leadership roles in the hospital and pharmacy administration. After completing the programmes, students can pursue careers as [hospital administrators](#), health insurance specialists, and [nurses](#), among others.

8. Amity Online

Online MBA from Amity Online is a two-year postgraduate degree programme to help students gain a comprehensive understanding of the business world and thrive in a global marketplace. [Amity Online MBA](#) provides students with the concepts of Marketing Management, Managerial Economics, Accounting, and other topics, preparing them for managerial roles in top organisations.

Programme Highlights

- Recorded video lectures
- Real-world projects and case studies
- Academic support services
- Dedicated industry mentors
- Industry-relevant specialisations
- Virtual placement drives

9. UPES Online

UPES Online is a digital learning unit of UPES Dehradun offering one of the best online MBA courses in India. The programme equips students with the knowledge and skills needed to thrive in the dynamic business world. UPES Online MBA provides students with interactive masterclasses and immersive experiences, maintaining the same level of academic rigour as traditional MBA programmes.

Programme Highlights

- Mentorship by industry experts
- Career orientation sessions
- Placement assistance
- Case study-based pedagogy
- Learning Management System (LMS)

UPES Online MBA Specialisations:

The following table lists the specialisations offered in UPES Online MBA:

Online MBA Power Management	Online MBA Operations Management
Online MBA International Business	Online MBA Human Resource Management
Online MBA Digital Business	Online MBA Business Analytics
Online MBA Infrastructure Management	Online MBA Finance Management
Online MBA Marketing	Online MBA Logistics and Supply Chain Management

10. Shiv Nadar University Online

This is amongst the top Indian Universities offering online MBA courses in India. Shiv Nadar University has an [online MBA programme](#) with specialisations in Data Science and Analytics, Marketing, Digital Finance, and Human Resources. The programme develops business acumen in students to solve real-world business problems.

Programme Highlights

- Flexible learning
- Contemporary curriculum
- Online learning support
- On-campus immersion program
- Assignments and quizzes

Popular Online MBA Specialisations That Have a Great Future

Online MBA colleges in India provide a variety of specialisations that students can opt for based on their career objectives. They can select their [online MBA specialisation](#) in the third and fourth semesters to focus on their area of interest. The following table highlights some of the popular specialisations in online MBA.

Online MBA in Finance	Online MBA in Human Resource Management
Online MBA in Marketing	Online MBA in Banking and Finance
Online MBA in International Business	Online MBA in Information Technology
Online MBA in Business Analytics	Online MBA in Project Management
Online MBA in Pharmaceutical Management	Online MBA in Operations Management
Online MBA in Construction Management	Online MBA in Entrepreneurship
Online MBA in Logistics and Supply Chain Management	Online MBA in Healthcare Management

Conclusion

With the ability to study from anywhere and at your own pace, an online MBA degree eliminates the need to put your work on halt. Online MBA programmes from top institutions ensure that the academic curriculum aligns with current industry trends and makes students future-ready. We hope that this e-book, "Online MBA - A Quick Guide," has provided you with valuable insights into an online MBA programme, empowering you to make informed decisions in your online MBA journey.

