

# **CAREERS 360**

## **PREPARATION** **Series**

**CEED 2025**

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# **Preparation Guide**



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# About This eBook

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## Dear CEED Aspirants,

We are excited to share that we have created an eBook for students preparing for the CEED exam. This comprehensive guide is designed to help you prepare through all aspects of the exam, ensuring you are well-prepared to tackle every challenge with confidence.

## What's inside this eBook?

1. **CEED Exam Pattern** - Detailed breakdown of the exam format for better understanding of the exam.
2. **CEED Syllabus (Part A and Part B)** - A brief breakdown and overview of the CEED syllabus that the students must go through to understand the requirements of the exam.
3. **How To Prepare For CEED - Part A** - Strategies and Tips for tackling the MCQ section.
4. **How To Prepare For CEED - Part B** - Guidance on approaching the design-oriented part of the exam.
5. **How To Prepare For CEED - Studio Test and Interview** - Insights into the studio test and interview with effective preparation methods.
6. **Most Important Topics For CEED (Written test and Studio Test)** - Identification of key topics that are crucial for success in both stages of the exam.
7. **Other Useful Resources** - Additional resources such as resource books and sample papers can aid your preparation.

Dive into your preparation with this guide and move confidently towards achieving your goal of excelling at the CEED exam.

***All The Best!!!!***

# CEED Exam Pattern

The CEED exam pattern of 2025 consists of 2 parts- A and B.  
Part A comprises NAT, MSQs, and MCQs type questions and is held for 150 marks.

Section	Number of Questions	Question Number	Mark for each correct answer	Mark for each wrong answer	Mark for each question not attempted	Total Marks
NAT	8	1 - 8	4	0	0	32
MSQ	10	9 - 18	Partial Marking	-1	0	40
MCQ	26	19 - 44	3	-0.5	0	78
<b>Total</b>	<b>44</b>	<b>1 - 44</b>				<b>150</b>

## Assessment Criteria for Part-B

This section assesses your ability to interpret design problems, analyze information, develop creative solutions, and communicate your ideas visually through drawing and writing.

**Duration:** 2 hours

**Marks:** 100 (evaluated offline)

**Question Type:** Drawing-based questions testing design, Sketching, and Communication Skills, Form Sensitivity, Visual Sensitivity

**Format:** Printed Answer Booklets are provided for sketching and writing the responses.  
(Bifurcation of Section-B as per 2024 CEED Examination)

Section	Number of Questions	Question Number	Partial Number	Negative Marks	Marks
Sketching	1	1	Yes	No	20
Creativity	1	2	Yes	No	20
Form Sensitivity	1	3	Yes	No	20
Visual Sensitivity	1	4	Yes	No	20
Problem Identification	1	5	Yes	No	20
<b>Total</b>	<b>5</b>	<b>1 - 5</b>			<b>100</b>

### Overall Weightage Calculations

The final CEED score is calculated by giving weightage to both parts:

- 25% weightage to Part A score.
- 75% weightage to Part B score.

**Note:** Section B is only evaluated if the aspirant qualifies for the Section-A cutoff. Section B (Drawing Test) is the most crucial part to be focussed.

# CEED Exam Syllabus (Part A and Part B)

There has been an evolution in the CEED syllabus each year. To prepare for CEED exam students must understand that the type of topics tested is equipped to help students in terms of real-world applications and processes. This practical Syllabus is broken down into:

## **PART A:**

- Visualization and Spatial Reasoning: Skills to visualize and manipulate 2D shapes and 3D objects, understanding their spatial relationships.
- Practical and Scientific Knowledge: Familiarity with scientific principles and common objects, scholastic math, and science from Xth syllabus.
- Observation and Design Sensitivity: Ability to identify hidden characteristics in everyday life and think critically. Includes attention to detail, classification, analysis, inference, and prediction.
- Environment and Society: Awareness of environmental, social, and cultural aspects related to design, sustainability trends, and government schemes.
- Analytical and Logical Reasoning: Dice questions, Surface manipulation, Seating arrangement, syllogism, etc
- Language: English comprehension, grammar and syntax, Synonyms and Antonyms, Idioms and Phrases, etc.
- Creativity: Understanding verbal and non-verbal analogies, metaphors, signs, and symbols.
- Art and Design Knowledge: Awareness of art/artifact/product, artists/designers, art/design history, and trends.
- Design Methods and Practices: Knowledge of media, materials, production processes, and ergonomics.

## **PART B:**

- Drawing: Proportionate and quality drawings of objects, people, or scenes, focusing on composition, perspective, and shading.
- Design Aptitude: Respond to situations practically and appropriately, demonstrating ingenuity and empathy. Gestalt principles, Design principles, color theory, perspective, color schemes, additive and subtractive colors, etc.

# How To Prepare For CEED - Part A

- **Previous Year Questions Paper:**

While doing CEED preparation, It is advised for students to refer to the previous year's question papers or CEED sample papers. Practicing more questions will always provide candidates with better conceptual clarity and understanding. Solving the sample papers or previous years is the best way to get familiar with the examination's topics and structure.

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- **Practice Non-Verbal Reasoning:**

The idea is to train the mind for time-based interpretation of as many possible and diverse questions like Pictorial problems, Analogy, Paper Cutting and Folding, Mirror Image, & Reflection, etc.

- **Brush up up to 10th standard Math & Science Fundamentals:**

General Awareness of fundamentals of Maths and Science up to class 10th are leverage points for anyone appearing for the CEED Examination to solve most questions fast through concepts and logic mixed.

- **Attempt The Mock Tests:**

While doing CEED exam preparation, attempt the regular Mock Tests. The CEED Mock Test can help students practice more questions focussing on Part-A which can help to increase their speed and accuracy. Scoring well in Part-A plays a very crucial role in getting Part-B checked. So it is advisable to work on sections that you feel are your strengths at the core.

# How To Prepare For CEED - Part B

Five questions comprise Part B of the CEED 2025, which tests students' creative and artistic drawing skills. These five inquiries will come from themes like problem identification, sketching, inventiveness, form sensitivity, and visual sensitivity. Thus, to qualify for the CEED exam, candidates must possess a firm grasp of their drawing portion. Let's examine how you might improve your drawing abilities in more detail.

## 1. Developing the Drawing Ability:

- Develop the skill to draw products, people, or scenes in proportion with good line quality, composition, proportion, perspective, and shading.
- Activity for Drawing Ability: Expose yourself to markets, cityscapes, etc., with A4/A3 Sheets and try to sketch the scenarios with a pencil, keeping only the understanding of Scale & Proportions at focus.

### Establish a Daily Drawing Routine:

- **Set Aside Time:** Dedicate at least 30 minutes to an hour each day for drawing practice. Consistency is key.
- **Warm-Up Exercises:** Start with simple warm-up sketches to loosen up your hand and improve your line quality.

### Focus on Fundamental Skills :

- **Shapes and Forms:** Practice drawing basic shapes (cubes, spheres, cylinders) from different angles. This helps with understanding form and perspective.
- **Proportions:** Work on accurate proportions by measuring and comparing sizes in your subjects.

## 2. Visual Communication:

- This is a critical skill for communicating concepts and ideas clearly with the help of text and visuals. Developing a style in person helps keep uniformity and speed while attempting the questions.
- Activity for Communication Skills: Take a Brand like TATA and gather 05 different products from the same category, like FMCG products, and bring out the Logos for all the products, taking inspiration from existing ones using uniform color language with no more than 03 colors complimenting the product.

### Growing Problem Mapping Skills in Daily Life Scenarios:

Skills to understand the user and the context, knowledge of properties of materials and their appropriate use in design

# How To Prepare For CEED - Studio Test and Interview

Preparing for the CEED Studio Test and Interview involves honing both your practical skills and your ability to articulate your design thinking. Here's a structured approach to help you get ready:

## 1. Understand the Format

- **Studio Test:** Typically involves tasks like sketching, model making, or design challenges that assess your creativity, technique, and understanding of design principles.
- **Interview:** Focuses on discussing your portfolio, design philosophy, and problem-solving approaches.

## 2. Portfolio Preparation

- **Curate Work:** Include a range of projects that showcase your skills, creativity, and thought process.
- **Presentation:** Organize your portfolio clearly, explaining your role in each project and the design challenges faced.

## 3. Enhance Sketching and Model-Making Skills

- **Sketch Regularly:** Practice quick sketches and detailed drawings. Focus on various subjects, including objects, people, and environments.
- **Model Making:** Get comfortable with different materials (paper, clay, etc.) and techniques to create three-dimensional representations.

## 4. Practice Design Challenges

- **Timed Exercises:** Simulate test conditions by practicing under time constraints. Choose random objects or themes and create designs or sketches.
- **Group Activities:** Collaborate with peers to engage in design challenges, providing diverse perspectives and feedback.

## 5. Research and Stay Inspired

- **Design Trends:** Keep up with current trends and innovations in design. Explore various design disciplines.
- **Inspiration:** Visit museums, galleries, and design exhibitions to broaden your perspective.

## 6. Prepare for the Interview

- **Know Your Work:** Be ready to discuss your projects in detail, including your thought process, materials used, and challenges faced.
- **Design Philosophy:** Reflect on what design means to you, your influences, and your vision for your work.

## 7. Mock Interviews

- **Practice:** Conduct mock interviews with peers or mentors to build confidence and receive constructive feedback.
- **Common Questions:** Prepare answers for typical questions such as your favorite project, your design inspirations, and your approach to problem-solving.

## 8. Time Management

- **Plan Your Day:** During the studio test, manage your time effectively to ensure you complete all tasks.
- **Prioritize:** Focus on the quality of your work rather than quantity.

## 9. Stay Calm and Confident

- **Mindset:** Approach the studio test and interview with a positive attitude. Remember that they want to see your creativity and passion for design.
- **Relaxation Techniques:** Practice breathing exercises or meditation to reduce anxiety.

## 10. Follow Up

- **Feedback:** After the studio test or interview, seek feedback if possible. Reflect on the experience to improve for future opportunities.

# How To Prepare For CEED - Studio Test and Interview

## CEED Written Test

### 1. Visualization and Spatial Ability

- Understanding shapes, volumes, colors, and spatial relationships.
- Questions on visualizing and manipulating objects.

### 2. Observation and Design Sensitivity

- Knowledge of design principles and elements.
- Current trends in various design fields (graphic, product, fashion, etc.).

### 3. Analytical and Logical Reasoning

- Questions assessing your ability to analyze scenarios and draw conclusions.
- Logical puzzles and reasoning exercises.

### 4. Design Thinking and Problem Solving

- Ability to analyze details in objects and environments.
- Sketching exercises focusing on accuracy and interpretation.

### 5. Paper Folding & Unfolding

## CEED Studio Test

### 1. Sketching Skills

- Ability to create quick and detailed sketches of objects, people, or concepts.
- Focus on proportion, perspective, and composition.

### 2. Model Making

- Proficiency in creating 3D models using various materials (paper, clay, etc.).
- Understanding form, structure, and aesthetics in three-dimensional design.

### 3. Design Challenges

- Tasks that assess your creativity and design thinking under time constraints.
- Practical assignments that require a combination of sketching, ideation, and execution.

### 4. Material Exploration

- Familiarity with different materials and techniques for model-making.
- Experimenting with textures and finishes.

### 5. Presentation Skills

- Ability to communicate your design process and thoughts clearly.
- Discussing your work and explaining your design choices confidently.

# Other Useful Resources

## CEED Sample Paper with Detailed Solutions

Download the Official CEED official sample question (2024) with solutions pdf to get yourself familiarized with the type of questions asked in the CEED exam 2025, This ebook offers a deep understanding of the exam's pattern, difficulty level, and topics covered. These sample questions are an effective tool for practice and self-assessment, facilitating enhanced preparation for CEED 2025.

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## CEED Preparation Books

Books	Author
Cracking CEED & UCEED (with Previous Years' Papers and Mock Tests)	Ashok Goel and Arjun Kamal
CEED 2020 Exam Preparation - Advanced Course Study Material	ICR Education
CEED & NID M.Des Entrance Books and Test Series	Ashish Popli, Pradosh Swain, Rishabh Rhode
Verbal and Non-Verbal Reasoning	RS Aggarwal
Quantitative Aptitude	RS Aggarwal
Analytical Reasoning	M. K. Pandey
Design Drawing	Francis DK Ching
Perspective Drawing Handbook	Joseph D'Amelio
Art perception	David Cycleback
Drawing made easy	Subodh Narvekar

***With Warm Regards***

***Best Wishes  
Team Careers360***