

ONLINE BBA COURSES BY TOP UNIVERSITIES IN INDIA



01-04

INTRODUCTION TO ONLINE BBA DEGREE

- Overview
- Course Structure and Eligibility Criteria
- Why Enrol In Online BBA?

05-06

ONLINE BBA SPECIALISATIONS

- Overview
- List of Online BBA Specialisations

07-09

ONLINE BBA ADMISSIONS

- Step-by-Step Admission Process
- Documents Required

10-12

TOP UNIVERSITIES OFFERING ONLINE BBA IN INDIA

- Overview
- List of Indian Universities Offering Online BBA Degrees

13-17

CAREER OPTIONS AFTER ONLINE BBA

- Overview
- Online BBA Career Options
- Popular Job Roles And Salary
- Top Recruiters

18

CONCLUSION

Introduction to Online BBA Degree

01

Overview

Course Structure and Eligibility Criteria

Why Enrol In Online BBA?

Overview

Online programmes offer flexible opportunities for students to seek quality education without the constraint of traditional classroom settings. An online Bachelor of Business Administration (BBA) has become a viable option for students and working professionals looking to enhance their business skills and apply them in practical, real-world scenarios.

Online BBA is a three-year degree programme that helps students build a strong foundation in business principles, management practices, and entrepreneurial skills while offering the flexibility to learn at their own pace. These courses provide an excellent pathway for working professionals looking for career transition and advancement.

More than 50 universities in India, including private and government, offer online BBA courses to aspiring students. Bachelor of Business Administration is one of the most popular online degree courses for students who seek to build careers in business and management.

Several top online BBA colleges in India offer a wide range of specialisations, including marketing, human resources, finance, and entrepreneurship. To guide students to enrol in the best online BBA institute in India, Careers360 has prepared this e-book on “**Online BBA Courses By Top Universities In India**”. The e-book covers details including course structure, eligibility, admissions, top colleges, career scope, salary, and top recruiters.

Based on data, the completion rate of online BBA programmes in top UGC-approved universities in India is 73% in July/August 2023 session. The fees of online BBA programmes in India vary depending on the institute ranging from Rs 26,400 to Rs 2,40,000.

Course Structure & Eligibility Criteria

Online Bachelor of Business Administration (BBA) is an undergraduate degree programme. The online course focuses on core business disciplines and management principles. The flexible learning model of online BBA courses allows students to gain industry-relevant knowledge and skills, preparing them for roles in the business world.

Structured across six semesters, students through the online BBA course curriculum gain in-demand skills, including problem-solving, critical thinking, and decision-making abilities. These skills allow management students to secure high-paying positions or opt for higher studies such as MBA (Master of Business Administration).

Eligibility Criteria

Students are required to meet the common eligibility criteria to secure online BBA admissions. The following table highlights the online BBA eligibility criteria:

| Particulars | Values |
|--------------------------|---|
| Education Qualifications | 10+2 from a recognised board with minimum passing marks. |
| Marks | Minimum of 50% (5% relaxation to candidates belong to SC/ST categories) |
| Work Experience | Not mandatory |
| Age | No age limit |

Why Enrol In Online BBA?

04

Enrolling in Online BBA offers an accessible route to build a strong foundation in business and management. This online programme is suitable for those who are students or working professionals or someone looking to switch careers. Students will be able to learn at their own convenience and gain the latest industry trends to be prepared for the real-world job market. The online BBA course provides them with several programme benefits, including live and interactive lectures, robust curriculum, dedicated academic support, and virtual networking opportunities.

Another popular factor to enrol in online BBA is its cost-effectiveness. An online BBA is more effective than an on-campus BBA programme. Since there is no relocation or commuting cost, students save more on accommodation and travel expenses. By pursuing online BBA, students gain access to the latest industry trends, helping them prepare for real-business-oriented practices.

Another factor to pursue online BBA courses is career growth. Upon completion of this online degree course, students are eligible for several entry-level job roles across industries such as finance, marketing, human resources, and operations. Students can even pursue their education in advanced degrees such as MBA, thereby enhancing long-term career prospects.

LEARNING EXPERIENCE

- Live classes
- Equally credible as an offline programme
- Recorded sessions
- Real-world projects & case studies
- Doubt-clearing sessions
- Career & placement support

Online BBA Specialisations

05

Overview

List of Online BBA Specialisations

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UGC-approved universities in India allow students to specialise in their online BBA programme. These online BBA specialisations align with the emerging market trends and industry insights, helping students gain expertise in specific business domains, enhancing their employability, and preparing them for high-paying career opportunities.

List of Online BBA Specialisations

Online BBA in Marketing

Focuses on sales, accounting, market research, and consumer analysis.

Online BBA in Finance

Covers financial analytics, technologies, and international management strategies.

Online BBA in Human Resource Management

Deals with compensation, strategic HR, and employee development.

Online BBA in Digital Marketing

Focuses on email marketing, SEO, and social media analytics.

Online BBA in Information Technology

Covers cloud computing, data structures, and database management.

Online BBA in International Business

Focuses on marketing, trade implications, and export logistics.

Online BBA in BFSI

Covers banking law, insurance, investment, and financial forecasting.

Online BBA in E-commerce

Deals with digital business, security, fraud prevention, and data analytics.

Online BBA in Entrepreneurship

Focuses on financial management, marketing, and investment strategies.

Online BBA in Hospitality Management

Covers hospital management, operations, housekeeping, and customer relations.

Online BBA Admissions

07

■ **Step-by-Step Admission Process**

■ **Documents Required**

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Step-by-Step Admission Process

08

UGC-approved universities in India provide admission to online BBA courses based on the applicant's academic background.

STEP 1: REGISTER AND LOGIN

- Register and Login on the official website
- Enter details to register including email Id, and contact details

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STEP 2: ONLINE APPLICATION FORM

- After registration and login, fill out the online application form
- Complete the application form by submitting details such as personal, and academic details

02

STEP 3: DOCUMENT SUBMISSION

- Upload the necessary documents
- Document requirements can differ depending on the college

03

STEP 4: APPLICATION FEES

- Pay the requisite application fee to complete the online BBA admission

04

STEP 5: FINAL SUBMISSION

- After evaluating the applicant's profile and verifying the submitted documents, universities provide the admission confirmation letter via email

05

Documents Required

09

Applicants must provide the necessary documents during the application process to complete their admission.

ACADEMIC DOCUMENTS

- 10th standard mark sheet and certificate
- 12th standard mark sheet and certificate

PROOF OF IDENTITY

- Aadhar Card
- PAN Card
- Passport

PHOTOGRAPHS AND SIGNATURE

- Recent passport-sized photographs
- Scanned copy of students' signature

ADDITIONAL DOCUMENTS (IF APPLICABLE)

- Caste certificate
- Gap year certificate
- Migration certificate from previous institution
- Character certificate from last attended institution

Top Online BBA Degrees By Indian Universities

10

Overview

List of Top Indian Universities Offering Online BBA Degrees

Online BBA courses have gained significant popularity in recent years. More than 50 higher education institutions (HEIs) offer UGC-approved online BBA courses. Several top institutions allow students to pursue online BBA degrees in diverse specialisations, helping them gain academic excellence with the flexibility of digital learning. The two-year degree programme is designed for students seeking excellence in business and management.

Students can enrol in the best online BBA degree as per their career choices and goals. Several top institutes also provide placement assistance to online students to help them pursue exciting careers in their desired field. Graduates can explore a variety of job roles with great salary potential in the corporate world.

ONLINE BBA PLACEMENT PROCESS

- Orientation
- Assessment
- Training
- Placement Registration
- Placement Drives

List of Top Universities Offering Online BBA in India

Several UGC-approved colleges in India offer online BBA degrees. The table below lists the top online BBA universities in India along with their tuition fees:

| Online BBA Universities | Total Course Fees |
|---|-------------------|
| Jamia Millia Islamia | Rs 26,400 |
| Bharathiar University Online | Rs 50,580 |
| Amity University Online | Rs 1,65,000 |
| Online Manipal | Rs 1,35,000 |
| ICFAI Online | Rs 1,50,000 |
| Manav Rachna Online | Rs 1,80,000 |
| GLA University Online | Rs 97,500 |
| LPU Online | Rs 1,50,000 |
| Dr DY Patil Vidyapeeth Online | Rs 1,45,400 |
| Sathyabama Institute of Science and Technology | Rs 60,000 |
| Bharati Vidyapeeth Online | Rs 1,60,000 |
| Jamia Hamdard Online | Rs 84,000 |
| SRM Institute of Science and Technology Online | Rs 1,29,000 |
| NMIMS Online | Rs 1,41,000 |
| Alagappa University Online | Rs 60,100 |
| SASTRA University Online | Rs 72,000 |
| Bharathidasan University Online | Rs 90,800 |
| Mizoram University Online | Rs 56,100 |
| Dr DY Patil University Online | Rs 1,26,000 |
| KL University Online | Rs 79,500 |
| Charotar University of Science & Technology | Rs 1,50,000 |
| Jain University Online | Rs 2,40,000 |

Online BBA Career Options

13

Overview

Online BBA Career Options

Popular Job Roles And Salary

Top Recruiters

Overview

14

An Online BBA prepares students for entry and mid-level positions in fields such as marketing, finance, human resources, and consulting. With growing acceptance and recognition from employers, online BBA programmes are gaining credibility in the job market. The average annual salary of an online BBA graduate in India ranges from Rs 5.5 to Rs 13.6 LPA.

Moreover, top organisations across sectors including technology, finance, consulting, and manufacturing actively hire online BBA graduates. Leading recruiters such as KPMG, Amazon, Deloitte, EY, and TCS value the analytical, critical thinking, and communication skills online BBA graduates bring to the workplace.

An Online BBA degree creates diverse employment opportunities across various sectors. Graduates are well-equipped with foundational knowledge in management, marketing, human resources, and finance, making them suitable for roles in both corporate and startup environments. With remote work becoming more popular, companies are increasingly open to hiring candidates pursuing online degrees, especially those demonstrating practical and core skills.

Online BBA Placement Services

Job Readiness Sessions

Job Placement Support

Resume & CV Building Assistance

Virtual Placement Drives

Mock Interview Sessions

Industry Mentorships

Career Counselling

Alumni Networking

Online BBA Career Options

15

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Job Roles & Salary

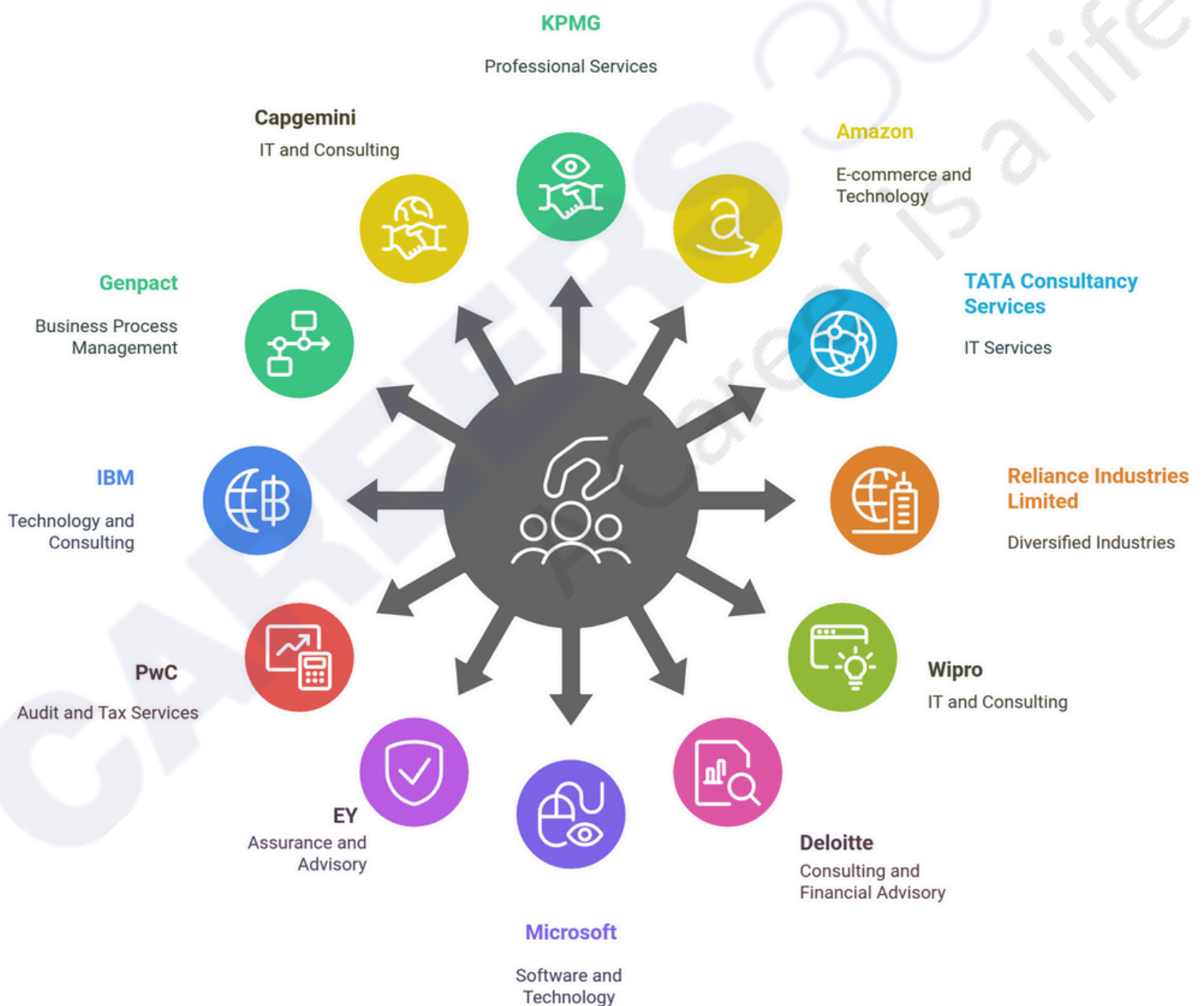
Online BBA degree courses open diverse and promising career pathways across multiple industries. Upon completion of the online BBA programme, graduates are well-positioned for entry- and mid-level management roles. Employers as well increasingly recognise these online degree courses, helping graduates gain credibility and popularity within the market.

The table below showcases the high-paying online BBA careers along with their average salary:

| Online BBA Career Options | Average Salary |
|---|----------------|
| Marketing Manager | Rs 13.6 LPA |
| Management Consultant | Rs 10 LPA |
| Digital Marketing Executive | Rs 6 LPA |
| Chartered Accountant | Rs 10 LPA |
| Human Resource Manager | Rs 9 LPA |
| Sales Manager | Rs 8 LPA |
| Investment Banker | Rs 11 LPA |
| Financial Analyst | Rs 6 LPA |
| Accountant | Rs 5.5 LPA |
| Business Analyst | Rs 8.3 LPA |

Top Recruiters

The corporate sector offers abundant opportunities for online BBA graduates. Companies across manufacturing, technology, financial, and accounting sectors regularly recruit students for high-paying positions across diverse roles. With managerial skills, strong communication, and problem-solving skills, students are well-equipped to advance rapidly within their careers.



Conclusion

Pursuing an online BBA is a rewarding investment for candidates looking to build a successful career in business and management. With flexible course structure, industry-relevant curriculum, and diverse specialisations that cater to evolving market demands, an online BBA programme is ideal for both freshers and working professionals. After earning an online BBA degree, graduates can explore a variety of career opportunities and plan for long-term professional growth. We hope this e-book provides you with useful insights to help you secure admission to your preferred online BBA institution.

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