

MBA COLLEGES FOR ENTREPRENEURSHIP & INNOVATION



INTRODUCTION

Entrepreneurship & Innovation have become pivotal in shaping the modern business landscape, empowering students to turn ideas into impactful ventures and drive change in a competitive economy. An MBA/PGDM in Entrepreneurship & Innovation prepares individuals to launch startups, scale emerging businesses, foster innovation within established organizations, and develop strategies for sustainable growth.

The program covers essential domains, including new venture creation, product innovation, design thinking, venture capital and funding, business modeling, and strategic growth, equipping students with the skills needed to thrive in fast-evolving entrepreneurial ecosystems. By blending theoretical frameworks with practical experience through startup incubators, innovation labs, live projects, mentorship programs, and pitch competitions, graduates gain the expertise and confidence to transform ideas into scalable businesses. Several renowned institutions across India offer specialized MBA/PGDM programs in Entrepreneurship & Innovation, combining academic rigor with strong industry linkages. Both public and private institutions offer cutting-edge incubation facilities, access to investors and mentors, collaborative workspaces, and impressive success stories of startups, making them ideal platforms for aspiring entrepreneurs and innovators ready to shape the future of business.



WHY CHOOSE AN MBA/PGDM IN ENTREPRENEURSHIP & INNOVATION?

Global Career Opportunities

An MBA/PGDM in Entrepreneurship & Innovation opens doors to careers as startup founders, product managers, innovation leaders, venture capital analysts, and growth strategists. It equips graduates to launch their own ventures or drive innovation within established global corporations, incubators, and high-growth startups.

Interdisciplinary Learning

The program integrates management, finance, technology, marketing, and strategy, enabling students to bridge business fundamentals with innovative thinking. This holistic learning experience prepares future leaders to tackle the multifaceted challenges of building and scaling businesses.

Essential Entrepreneurial Skills

Students gain hands-on expertise in business model development, fundraising and venture capital, product innovation, market analysis, and design thinking. These critical skills help graduates transform ideas into sustainable and scalable enterprises.

Strategic Thinking & Leadership

The curriculum fosters critical thinking, problem-solving, and strategic decision-making, while nurturing an entrepreneurial leadership mindset that thrives in fast-changing, uncertain business environments.



Innovation & Adaptability

Learners are trained to anticipate market trends, embrace disruptive technologies, and adapt to dynamic business landscapes. This mindset promotes resilience and agility vital for startup success and innovation-driven roles.

Diverse Career Paths

Graduates can pursue careers as startup founders, intrapreneurs driving innovation in corporates, product and strategy heads, venture capital associates, or business development consultants. These roles span industries like technology, e-commerce, fintech, manufacturing, and social enterprises.

Rising Demand for Innovators

As businesses worldwide embrace digital transformation and seek disruptive solutions, the demand for entrepreneurial leaders and innovation specialists is rapidly increasing across both emerging and established markets.

Opportunities for Leadership and Startup Growth

Beyond launching ventures, the program supports scaling early-stage startups, leading innovation labs, and managing growth in high-impact enterprises. It also lays a strong foundation for further exploration in areas like venture building, product innovation, or social entrepreneurship.

Long-Term Career Advancement

The degree enhances employability, credibility with investors, and long-term earning potential, positioning graduates to take on leadership roles in startups, scale-ups, or innovation-driven corporate environments.





OBJECTIVE

The primary objective of MBA/PGDM programs in Entrepreneurship & Innovation at leading private institutions in India, such as BBAU Lucknow, Punjab University (PU) Chandigarh, University Business School (UBS) Chandigarh, Ambedkar University Delhi (DL), Symbiosis Institute of Business Management (SIBM) Pune, Graphic Era University (GEU) Dehradun, BML Munjal University Gurgaon, PSG Institute of Management Coimbatore, and Amity Business School (ABS) Noida, is to develop entrepreneurial leaders who can drive innovation and manage new business ventures in a rapidly evolving global economy. These programs are designed to foster an entrepreneurial mindset and provide a robust foundation in areas such as business model development, new venture creation, product innovation, digital transformation, and venture capital.

HIGHLIGHTS

Feature	Description
Course Name	MBA / PGDM in Entrepreneurship & Innovation
Course Duration	2 years full-time (trimester/semester format varies by institute)
Eligibility	Bachelor's degree with at least 50% marks (45% for reserved categories). Admissions through CAT, XAT, MAT, CMAT, ATMA, GMAT, or institute-specific tests. GD/PI/WAT rounds are part of the selection in leading institutes. Some programs prefer candidates with work experience or prior entrepreneurial exposure for Executive MBA options.
Core Subjects	Entrepreneurship & New Venture Creation, Innovation & Design Thinking, Startup Finance & Venture Capital, Business Model Development, Product Development & Commercialization, Strategic Growth & Scaling, Marketing for Startups, Intellectual Property & Legal Aspects, Leadership & Team Building, Technology-Driven Innovation.
Internship	Mandatory summer internship (6–8 weeks) with startups, incubators, venture funds, or innovation-driven corporates. Many programs offer live projects, pitch competitions, hackathons, and accelerator/incubator-based mentorship as part of the curriculum.
Mode of Study	Primarily full-time (regular); Executive/part-time / online-blended programs available in select institutes.
Key Skills Gained	Idea Generation & Validation, Business Model Canvas, Fundraising & Pitching, Startup Finance & Budgeting, Product & Market Fit Analysis, Strategic Thinking, Risk-Taking & Decision-Making, Negotiation, Networking & Teamwork, Leadership & Change Management.
Technology Exposure	Access to startup incubators and accelerators, innovation & prototyping labs, design thinking and simulation tools, funding networks with angel investors and VCs, digital platforms for business analytics (Excel, Tableau, R, Python for startups), and collaboration tools for remote teams.
Career Roles	Startup Founder / Co-founder, Product Manager, Innovation Strategist, Venture Capital / Private Equity Analyst, Growth Hacker, Business Development Manager, Startup Consultant, Innovation Lab Head.
Employment Sectors	Technology & SaaS, E-commerce, FinTech, EdTech, HealthTech, Social Enterprises, Consulting Firms, Accelerators & Incubators, Venture Capital Funds, Corporate Innovation Divisions.
Further Study Options	Executive MBA, PhD in Entrepreneurship / Innovation, global startup immersion programs, certifications in Design Thinking, Lean Startup, Product Management, Digital Transformation, and Angel/VC Investing.

Note: Information may vary across institutions

PRIVATE MBA/PGDM ENTREPRENEURSHIP & INNOVATION COLLEGES

State	College Name	Ranking / Rating	Course Name	Intake	Institute Type	Total Course Fees (in Rs.)	Exams Accepted
MH	SIBM Pune	NIRF -11 C360 -6	MBA Innovation and Entrepreneurship	60	Constituent College	24.90 Lakhs	SNAP
UK	Graphic Era University, Dehradun	NIRF -52 C360 - AAA+	MBA Innovation, Entrepreneurship and Venture Development	30	Deemed University	7.72 Lakhs	CAT
HR	BML Munjal University, Gurgaon	NIRF -77 C360 -55	MBA with Specialization in Entrepreneurship		State Private	19.61 Lakhs	CAT/ CMAT/ NMAT/ XAT/ MAT/ GMAT
TA	PSG Institute of Management , Coimbatore	NIRF -84 C360 -46	MBA Waste Management and Social Entrepreneurship	30	State Private	80 K	TANCET
UP	Amity Business School Noida	C360 -19	MBA Entrepreneurship		Constituent College	13.80 Lakhs	CAT/ CMAT/ XAT/ MAT/ GMAT
KA	JAGSoM Bangalore	C360 -35	PGDM Entrepreneurship	60	Standalone Institute	17.50 Lakhs	CAT/XAT/G MAT
KA	MSRIM, Bangalore	C360 -54	PGDM IEV	30	Autonomous	4.00 Lakhs	CAT/CMAT /XAT/MAT/ ATMA/ GMAT
KA	ISBR Bangalore	C360 - AAAA	PGDM Entrepreneurship		Autonomous	6.30 Lakhs	CAT/CMAT /XAT/MAT/ ATMA/ GMAT/ Karnataka PGCET Exam

Data Source - Institute Websites

PRIVATE MBA/PGDM ENTREPRENEURSHIP & INNOVATION COLLEGES

State	College Name	Ranking / Rating	Course Name	Intake	Institute Type	Total Course Fees (in Rs.)	Exams Accepted
RJ	<u>Poornima University, Jaipur</u>	C360 - AAA+	MBA Sustainability and Entrepreneurship		State Private	4.42 Lakhs	
TA	Dr MGR Educational and Research Institute, Chennai	C360 - AAA	MBA Innovation, Entrepreneurship, and Venture Development	30	Deemed University	3.00 Lakhs	
GJ	<u>EDII, Ahmedabad</u>	C360 - AAA	PGDM Entrepreneurship	120	Autonomous	12.56 Lakhs	CAT/XAT/CMAT/MAT/ATMA/GMAT/CUET PG
HR	IILM Gurgaon	C360 - AAA	MBA Entrepreneurship		Constituent College	11.70 Lakhs	CAT/CMAT/XAT/MAT/ATMA/GMAT/NMAT
KA	<u>JKSHIM Udupi</u>	C360 - AAA	MBA IEV		Affiliated College	6.64 Lakhs	
KA	Lead College of Management, Palakkad	C360 - AAA	MBA Entrepreneurship		Affiliated College/ Autonomous	8.00 Lakhs	CAT/CMAT/KMAT
MH	<u>ADYPU, Pune</u>	C360 - AA+	MBA Entrepreneurship and Innovation		State Private	7.00 Lakhs	
GJ	Ganpat University, Mehsana	C360 - AA+	MBA Innovation, Entrepreneurship, and Venture Development		Constituent College	1.90 Lakhs	

Data Source - Institute Websites

PRIVATE MBA/PGDM ENTREPRENEURSHIP & INNOVATION COLLEGES

State	College Name	Ranking / Rating	Course Name	Intake	Institute Type	Total Course Fees (in Rs.)	Exams Accepted
OD	<u>GIET Khordha</u>	C360 - AA+	MBA Agri Business Management Entrepreneurship	60	Affiliated College		OJEE
MP	SAGE University, Indore	C360 - AA+	MBA Entrepreneurship in collaboration with EDII Ahmedabad		State Private		SEE
MH	<u>DYPUSM Mumbai</u>	C360 - AA+	MBA Entrepreneurship Management		Constituent College	10.50 Lakhs	
HR	SRM University, Delhi-NCR, Sonapat	C360 - AA+	MBA Entrepreneurship and New Venture Management		State Private	4.07 Lakhs	CAT/CMAT /XAT/MAT/ ATMA/ GMAT/ NMAT/ SRMHCCAT

Data Source - Institute Websites

PUBLIC MBA/PGDM ENTREPRENEURSHIP & INNOVATION COLLEGES

State	College Name	Ranking / Rating	Course Name	Intake	Institute Type	Total Course Fees (in Rs.)	Exams Accepted
UP	BBAU Lucknow	NIRF -79 C360 - AAA+	MBA Innovation, Entrepreneurship, and Venture Development		INI	1.80 Lakhs	CUET
PU	UBS Chandigarh	C360 -41	MBA Entrepreneurship	28	Central Universities	2.25 Lakhs	CAT
BH	CIMP Patna	C360 - AAA+	PGDM Innovation, Entrepreneurship and Venture Development	30	Standalone Institute	6.25 Lakhs	CAT/ CMAT/ XAT/ MAT/ ATMA/ GMAT
DL	Ambedkar University Delhi	C360 - AA+	MBA Innovation, Entrepreneurship and Venture Development	44	State University	2.79 Lakhs	CUET PG
GU	GTU, Ahmedabad	C360 - AA+	MBA Innovation Entrepreneurship and Venture Development		Constituent College	50K	

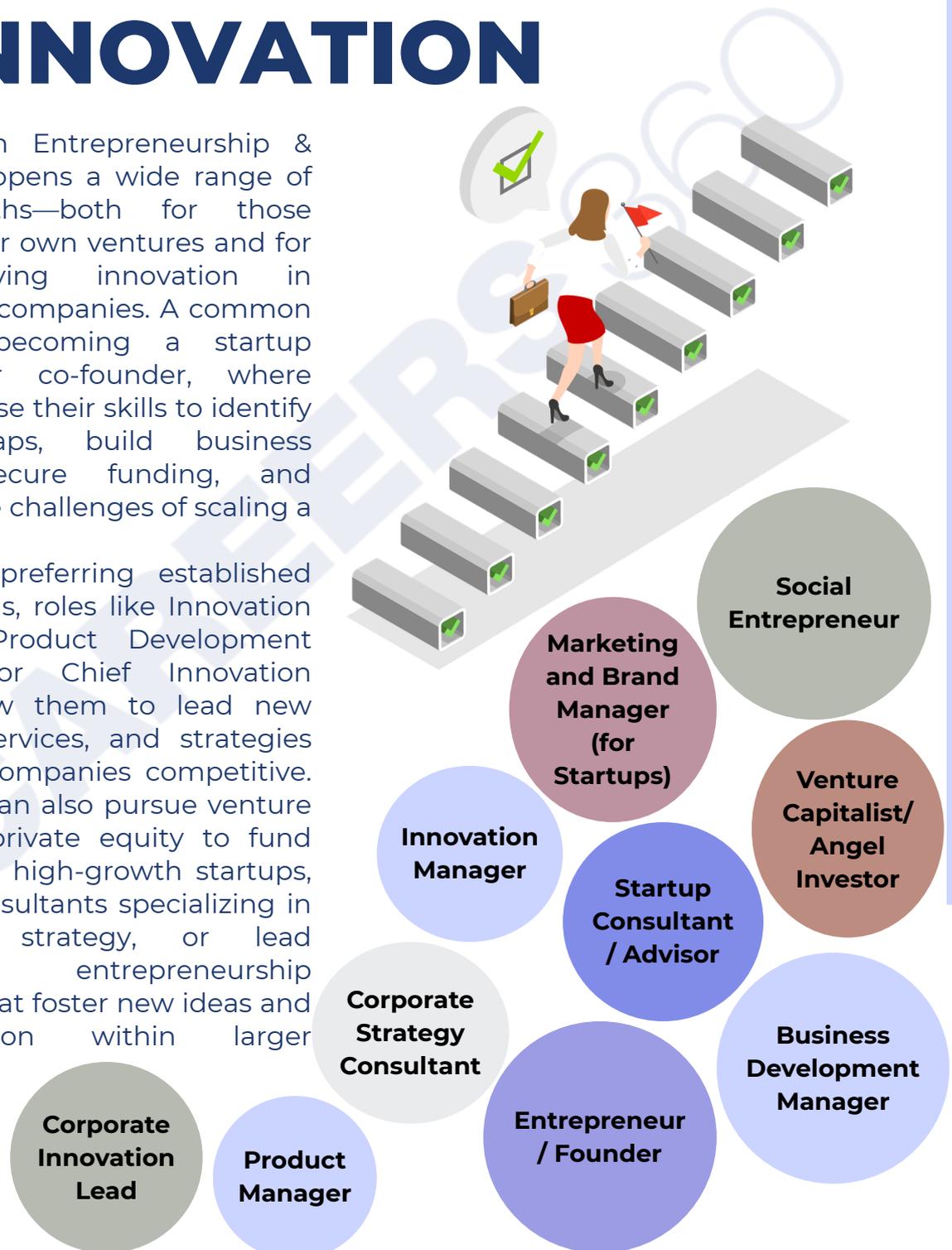
Data Source - Institute Websites



CAREER OPPORTUNITIES AFTER MBA/PGDM IN ENTREPRENEURSHIP & INNOVATION

An MBA in Entrepreneurship & Innovation opens a wide range of career paths—both for those starting their own ventures and for those driving innovation in established companies. A common route is becoming a startup founder or co-founder, where graduates use their skills to identify market gaps, build business models, secure funding, and navigate the challenges of scaling a business.

For those preferring established organizations, roles like Innovation Manager, Product Development Manager, or Chief Innovation Officer allow them to lead new products, services, and strategies that keep companies competitive. Graduates can also pursue venture capital or private equity to fund and mentor high-growth startups, work as consultants specializing in innovation strategy, or lead corporate entrepreneurship initiatives that foster new ideas and transformation within larger companies.



SALARY EXPECTATIONS IN INDIA

Salary expectations for MBA graduates in Entrepreneurship & Innovation vary widely based on the institute's reputation, role, and sector. Those joining established firms as product managers or innovation leaders earn competitive entry-level packages with strong growth prospects. Graduates launching startups may see modest early earnings, but the long-term potential for wealth creation can be substantial with successful ventures and funding support.



Role	Estimated Salary (1-3 yrs experience) (in Rs.)
Innovation Manager	~1,800,000 to ~2,400,000 / annum
Corporate Strategy Consultant	~1,600,000 to ~2,400,000 / annum
Product Manager	~800,000 to ~1,500,000 / annum
Startup Consultant / Advisor	~300,000 to ~ 800,000 / annum
Business Development Manager	~300,000 to ~500,000 / annum
Marketing and Brand Manager (Startups)	~400,000 to ~800,000 / annum
Social Entrepreneur	~400,000 to ~1,200,000 / annum
Corporate Innovation Lead	~1,500,000 to ~2,500,000 / annum
Operations Manager (Startups)	~500,000 to ~1,200,000 / annum

Pay in metro / tech-hub cities tends to be significantly higher.

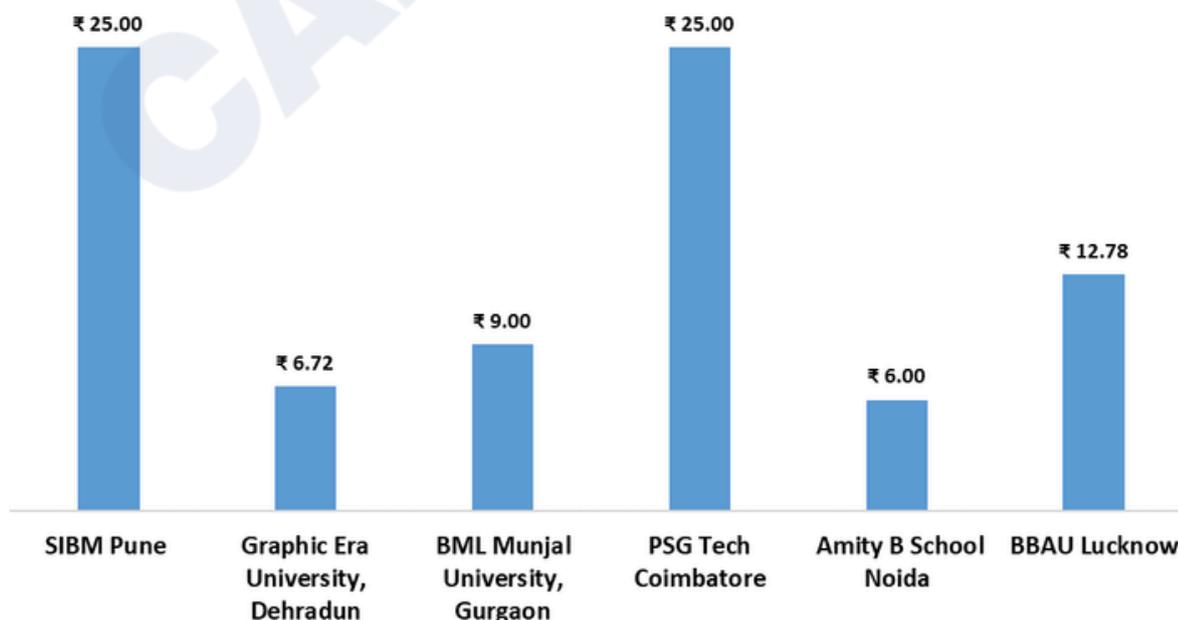
PLACEMENT STATISTICS 2025 FOR MBA/PGDM IN ENTREPRENEURSHIP & INNOVATION

The placement scenario for MBA in Entrepreneurship & Innovation graduates in India continues to show remarkable growth, driven by the expanding startup ecosystem and the increasing need for innovation within established companies. Leading institutions offering MBA programs in this field, such as BBAU Lucknow, Punjab University (PU) Chandigarh, University Business School (UBS) Chandigarh, Ambedkar University Delhi (DL), Symbiosis Institute of Business Management (SIBM) Pune, Graphic Era University (GEU) Dehradun, BML Munjal University Gurgaon, PSG Institute of Management Coimbatore, and Amity Business School (ABS) Noida, continue to maintain impressive placement records.

MEDIAN SALARY FOR PRIVATE INSTITUTES OFFERING MBA/PGDM IN ENTREPRENEURSHIP & INNOVATION

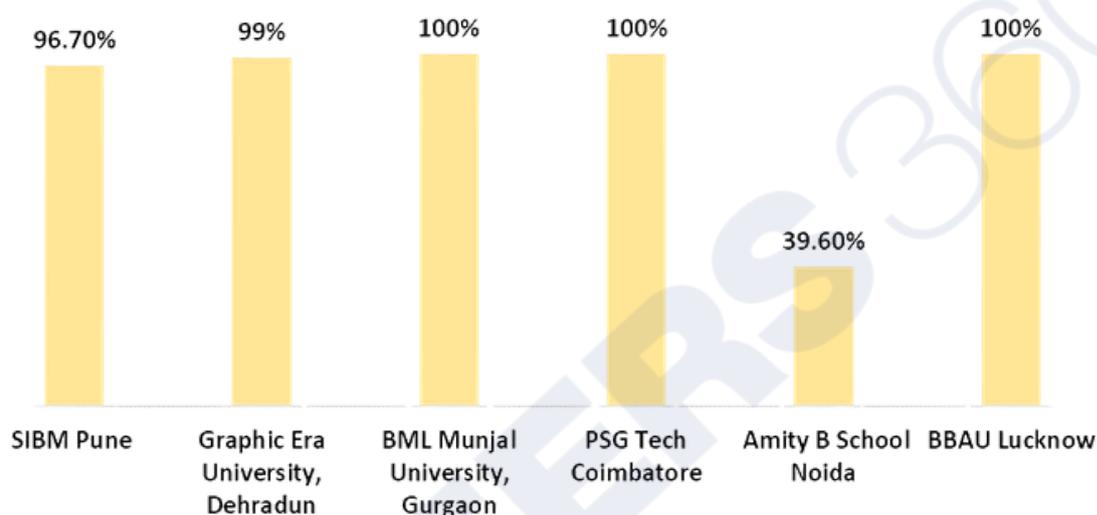
The chart compares median salaries (in LPA) for MBA/PGDM graduates from six Indian institutions. SIBM Pune and PSG Tech Coimbatore lead at ₹25.00 LPA, showcasing strong placements. ABS Noida reports the lowest at ₹6.00 LPA, followed by Graphic Era University at ₹6.72 LPA and BML Munjal University at ₹9.00 LPA. BBAU Lucknow offers a competitive mid-range salary of ₹12.78 LPA.

(Rs. in Lakhs)



PLACEMENT PERCENTAGE FOR PRIVATE INSTITUTES OFFERING MBA/PGDM IN ENTREPRENEURSHIP & INNOVATION

The chart illustrates the placement rates (in percentages) for MBA/PGDM graduates across six institutions in India. BML Munjal University, PSG Tech Coimbatore, and BBAU Lucknow all achieved a 100% placement rate, reflecting exceptional placement performance. Graphic Era University, Dehradun, closely follows with 99%, while SIBM Pune maintains a strong 96.7%. In contrast, Amity B School Noida shows a significantly lower placement rate of 39.6%, highlighting a considerable gap compared to the other colleges.



Placement Percentage and Median Salary are for MBA degree and NOT specialisation.
Data Source- NIRF

MBA/PGDM programs in Entrepreneurship & Innovation prepare students for the fast-paced startup ecosystem. Graduates join leading startups like Flipkart, Zomato, Paytm, and Razorpay, as well as corporate innovation labs and VC firms such as Sequoia and Accel.

They pursue roles in product management, business development, growth strategy, and innovation leadership—driving new products, scaling businesses, and fueling growth in Indian and global markets.

SEQUOIA 

Flipkart 

Razorpay

zomato

Accel

paytm

MBA IN ENTREPRENEURSHIP & INNOVATION FAQs

Q1. What are the key skills required for an MBA in Entrepreneurship & Innovation?

A: Key skills include creativity, business model development, problem-solving, risk management, leadership, financial planning, negotiation, and adaptability. Knowledge of design thinking, venture capital, and scalability strategies is also crucial for aspiring entrepreneurs and innovation leaders.

Q2. What is the scope of an MBA in Entrepreneurship & Innovation?

A: An MBA in Entrepreneurship & Innovation provides opportunities to launch startups, lead corporate innovation initiatives, work in venture capital, and become a change agent within organizations. It prepares you to manage business development, scale ventures, and drive innovation across industries.

Q3. What are the job opportunities after completing an MBA in Entrepreneurship & Innovation?

A: Graduates can pursue roles such as Founder/Co-Founder, Product Manager, Innovation Consultant, Venture Capital Analyst, Business Development Manager, Corporate Innovation Manager, Startup Advisor, and Entrepreneurial Strategy Consultant.

Q4. How is an MBA in Entrepreneurship & Innovation different from a regular MBA?

A: Unlike a regular MBA, an MBA in Entrepreneurship & Innovation focuses specifically on developing an entrepreneurial mindset, fostering innovation, understanding startup ecosystems, and acquiring skills for new venture creation, scalability, and risk-taking in business environments.

Q5. What is the average salary after completing an MBA in Entrepreneurship & Innovation?

A: The average salary ranges between ₹8,00,000 to ₹15,00,000 annually, depending on the role, industry, and company. Entrepreneurs and founders may earn differently, with the potential for equity-based compensation or revenue share in high-growth startups.

Q6. Can I pursue an MBA in Entrepreneurship & Innovation if I don't have a background in business?

A: Yes, many institutions accept students from diverse academic backgrounds. While a business-related background is beneficial, the program is designed to equip students with the tools and knowledge required to succeed in entrepreneurial ventures and innovation roles.

Q7. How long does it take to complete an MBA in Entrepreneurship & Innovation?

A: The program typically takes 2 years for a full-time MBA. However, some institutions may offer executive, part-time, or online MBA options that may take longer depending on your schedule and professional commitments.

Q8. Is studying for an MBA in Entrepreneurship & Innovation a good choice for aspiring entrepreneurs?

A: Yes, an MBA in Entrepreneurship & Innovation is highly beneficial for those aiming to start their own businesses or lead innovation efforts within established companies. It provides the necessary skills, network, and entrepreneurial mindset to tackle business challenges.

Q9. What challenges do Entrepreneurship & Innovation professionals face?

A: Challenges include dealing with business failure risks, navigating funding and investment options, managing rapid growth, developing sustainable business models, and maintaining creativity and innovation in competitive markets.

Q10. Is an MBA in Entrepreneurship & Innovation a good career option for women?

A: Absolutely. Entrepreneurship & Innovation offer ample opportunities for women to lead in the startup world, take on leadership roles in innovation-driven organizations, and create businesses that address global challenges. Many women have thrived in entrepreneurial and innovation roles, making a significant impact in diverse industries.

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